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COMM 773

Sports Communication & Culture

**ACTIVITY 5A Reading Assignment: Chapter 8**

Are women treated fairly in sports? Why or why not?

1. Use google and other search engines to locate three examples of women athletes treated fairly or unfairly. Add the examples to your analysis.
2. Write a 250 word essay in which you explain your position.
3. In the essay refer both to the text and your research materials.
4. Add a bibliography of the online and NYIT Library research materials consulted.
5. DUE March 9

There are many issues and challenges that face women in sports today. "Sports in Society" list many of these issues namely: the lack of support for women athletes, coaching and administrative jobs for women in sports and women striving for equality in the sports arena.

With regards to the lack of support for women athletes it is seen in many ways. The text lists the various challenges that face women today in sports. Women have less access to facilities including locker rooms, showers and fields. There are fewer scholarships for women athletes. There is also a lower budget allowance for women athletics including operating expenses, recruiting budgets, salaries for coaches, trainers and other staff.

And although we have seen an increase in the amount of coaches, trainers and administrative staff in various women's sports, there is still an inequity. The text states that, "women accounted for less than 2 percent of men's team coaches, and most of those worked with gender-combined teams in swimming, cross-country and tennis." In the article, "Women coaches are few in women's sports" the author stresses the importance of women coaches are role models for younger athletes.

There are so many issues facing women who strive for equality in the various sports in which they participate in. There are still many sports today that woman still are not seen as acceptable for women to play, for instant, football. In the article, "Playing Football Not Just for Boys," showed how girls are slowly being encouraged to play football. Even the NY Giants are holding football camp especially for girls.

## Works Cited

Coakley, Jay. Sports in Society. Colorado Springs: McGraw Hill, 2007.

Hriciso, Michael. Playing Football Not Just for Boys. 6 May 2007. 8 March 2009  
<[http://football.suite101.com/article.cfm/playing\\_football\\_not\\_just\\_for\\_boys](http://football.suite101.com/article.cfm/playing_football_not_just_for_boys)>.

Metcalfe, Jeff. Women coaches are few in Women's Sports. May 18 2008. 8 March 2009  
<<http://www.azcentral.com/sports/azetc/articles/2008/05/18/20080518womencoaches0518.html>>.