## ■ Convocation 2012

Marianne DeMarco, M.S., M.A., systems specialist, and Elizabeth Doran, M.A., M.S., learning technologies specialist, both of the Academic Technologies Group. Every tool, process, and approach is only as good as the understanding the users have of it. DeMarco and Doran, serving as the training team of the Academic Technologies Group, have been outstanding in their efforts to raise the competence and capabilities of the entire NYCOM community in various essential projects: in the past year, electronic portfolios, electronic testing, iPad usage, calendars and schedules, class preparatory video production, windows 7, office 2010, to name just a few. These sustained and intense efforts, performed with attention, patience, clarity, and expertise have moved all of NYCOM forward by raising the level of competence and discourse, and are an outstanding example of excellence. In addition to providing technology training, DeMarco manages projects and services for the Academic Technology Group and Doran serves as a business process reengineering and data analytic resource for NYCOM offices.

Norman Gevitz, Ph.D., professor, family medicine, earned a B.A. and M.A. in Political Science from New York University and a Ph.D. in Sociology from the University of Chicago. He is the author of more than 50 publications and is probably best known for his book, The DOs: Osteopathic Medicine in America, published by the Johns Hopkins University Press and now in its second edition. He has written widely in such areas as health professions education, medical licensure, the history of alternative medical movements, and early modern medicine in England and New England. He has obtained grants from the National Institutes of Health (National Library of Medicine); the National Endowment for the Humanities; and the U.S. Department of Education and has received three honorary doctorates and three public service awards. Gevitz joined the faculty in 2009 as professor of the history and sociology of medicine in the Department of Family Medicine, and since the spring of 2010, serves as director of the Academic Medicine Scholars Program, taking pride in the accomplishments of those elite medical students who actively participate in and enrich the research and educational activities of the college.